



Collaboration. Activation. Sales.

CA Sales Holdings Limited

(Incorporated in the Republic of South Africa)

(Registration number 2011/143100/06)

Botswana registration number: EX2017/18292

Share code: CAS ISIN: ZAE400000036

("CA&S" or "the Company")

APPOINTMENT TO THE BOARD

In compliance with the BSE and 4AX Listings Requirements, shareholders are hereby advised of two director appointments.

Me Shiellah Moakofi has been appointed to the Board from 30 June 2020 as an independent non-executive director. Me Moakofi has a degree in Communication and had various roles in public relations. She is currently working as Corporate Communications manager at a company in Botswana who's mission it is to drive regional socio-economic development. The Board looks forward to Shiellah's contribution to the Company.

Mr Frans Reichert has been appointed to the Board from 30 June 2020 as the Financial Director. Mr Reichert is a registered Chartered Accountant of South Africa. He has been the Chief Financial Officer of the CA&S Group since 2018, he is also the Company Secretary and has been in a financial role in the group since 2012. The Board looks forward to Frans' contribution to the Company as Financial Director.

BY ORDER OF THE BOARD OF DIRECTORS OF CA SALES HOLDINGS

2 July 2020

Transaction Advisor: PSG Capital

Sponsoring broker: *in the process of appointment*