

CA SALES HOLDINGS LIMITED

Incorporated in the Republic of South Africa
Registration number 2011/143100/06
Registered as an external company in the Republic of Botswana
Botswana registration number: EX2017/18292
Share code: CAS
ISIN: ZAE400000036
("CA Sales" or "the Company")



VOLUNTARY ANNOUNCEMENT - ACQUISITION OF A MINORITY STAKE IN MAC MOBILE

The Company has, through its wholly-owned subsidiaries CA Sales Investments Proprietary Limited and Pamstad Proprietary Limited, acquired minority stakes in various entities in the Mac Mobile group of companies ("**Mac Mobile Group**") ("**Acquisition**").

The Mac Mobile Group is active in South Africa and in numerous other African jurisdictions and focuses on the development of mobile electronic solutions and the provision of purpose-built end-to-end cloud-based FMCG value chain solutions and platforms to its customers.

The Acquisition supports the Company's strategy of broadening its footprint, expanding its service offering into new markets and capability building.

The Acquisition is not categorisable in terms of the BSE Listings Requirements or the 4AX Listing Requirements and falls below the threshold requiring an announcement to shareholders. The Company has opted to release this announcement voluntarily to provide shareholders with information regarding the continuing implementation of the Company's growth strategy.

22 May 2020

Transaction Adviser and 4AX Issuer Agent



BSE Sponsor

